Huron County Economic Development **SLED** | 2025 Application

Project Summary

Application Information

Primary Contact
Position/Title
Email
Phone
Mailing Address
Website
Facebook Page
"X" Address
Other Social Media
Applicant Category
Date of Incorporation
Incorporation Number



Eligibility Criteria

Applications to the SLED program must meet the following criteria:

- 1. Be a Municipality or a registered not-for-profit organization in Huron County
- 2. Cannot be a religious or political organization;
- 3. The money has to be used in a way that has a clear and obvious economic impact;
- 4. The direct economic impact of the project can be measured;
- 5. The project includes collaborative partnerships;
- 6. The applicant provides financial resources and support to the project;
- 7. Provide recognition for the program funders of The County of Huron & Community Futures Huron.
- 8. Applications supported by evidence based needs, such as a community plan, strategic plan or economic development strategy, and demonstrate support of a broader community goal will be given preference.

Please note: Incomplete applications will not be considered. Preference will be given to new projects not previously funded by SLED, and to applicants that do not currently have an outstanding SLED projects. Upon successful application, failure to provide completed project will result in non-payment.



Objectives

The project focuses on Huron County and achieves at least one of the priorities from THRIVE 2022-2025 Economic Development Strategic Plan:

- 1. Re-engagement, education/skills development, attraction and/or retention of workforce;
- 2. Impacts business districts, key industry sectors and/or investment attraction readiness;
- Advances community development, tourism sector development and/or promotion of local food.
- 4. 4. Projects focused on youth and/or newcomers building a stronger sense of community.

Please describe how this project meets one or more of the above objectives. **Tick all that apply** and explain how the projects achieves the selected objective(s). Max 1,000 characters.

Applicant Information

Describe your mandate, mission, or core activity of the organization or business. Individual applicants should include relevant training and professional experience. Max 500 characters.
Please provide two (2) examples of successfully completed economic development related projects the applicant completed in the past. Max 500 characters.

Project Information

Please describe the overall project for which you are seeking funding. Max 2,000 characters.
Is this a new initiative or an enhancement of an existing effort?
Please note: Preference will be given to new projects not previously funded by SLED, but repeat projects will still be considered.
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Please provide a list of all contributions by the host organization and any other partners of the project by completing the chart on **Attachment A: Resource Contribution**.

Please describe how the project will be promoted and how funders will be acknowledged. Max 250 characters.

Please note where spending will occur locally, including estimated amounts.

Project Budget Information

Please fill out Attachment B: Project Budget Template.

Reporting Information

Approved projects will be required to submit a final report that includes the following:

- Receipts will be required as proof of expenditures for final reporting;
- · Marketing and promotion materials including any links;
- · Social media metrics;
- Project images for use in Huron County promotions;
- Relevant Testimonials and/or post project survey results;
- Project impact as per question 23 of the application.

Attachments

Please provide the following information as attachments:

- 1. Copy of most recent audited or approved financial statement (organizations/businesses only); and
- 2. A copy of your organization's Board or Council motion that confirms support for the project; and
- 3. Letter or emails that confirm partnerships outlined in the application.



Attachment A: Resource Contribution

One of the criteria for SLED is that projects include collaborative partnerships. Please use the table below to tell us about your project partners, funders, sponsors, etc

Applicant/Partner	Role/Commitment	Confirmed or Anticipated

Show any cash or in-kind support from project partners, sponsors, funders, etc. in Attachment B: Project Budget Template

Attachment B: Project Budget Template

50% of SLED funding will be dispersed upon project approval and the remaining 50% will be dispersed upon approval of your final report.

Revenue	Amount	In Kind/Cash	Confirmed or Anticipated

Expense	Amount	In Kind/Cash	Confirmed or Anticipated

For more information on the SLED program please contact:

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Application Submissions economicdevelopment@huroncounty.ca