# 10 POWERFUL SECRETS ABOUT CLEAN ENERGY









### AGENDA

**OUR CLIMATE CRISIS** 

**A FEW MINUTES** 

**SUCCESS STORIES** 

**ABOUT** 

& SECRETS

**30 MINUTES** 

**QUESTIONS** & DISCUSSION

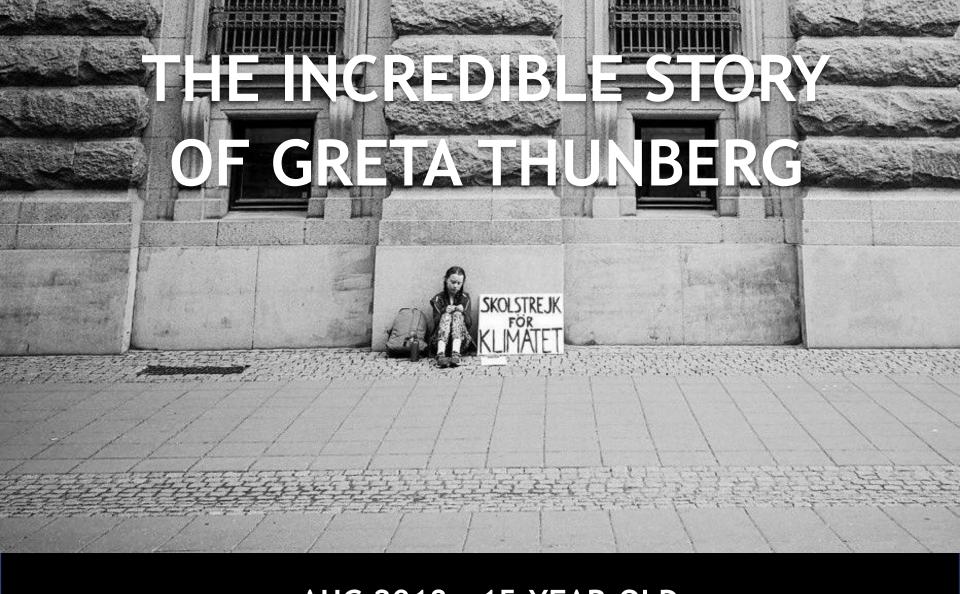
**A FEW** 

**MINUTES** 



## FIRST, THE BAD NEWS.

# NO, FIRST, A COMMERCIAL MESSAGE FROM OUR 2030 UNITED NATIONS CEO.



AUG 2018: 15-YEAR-OLD

**SWEDISH TEEN GOES ON STRIKE ALONE** 

FOR NUMEROUS WEEKS
NO ONE JOINED HER
'FRIDAYS FOR FUTURE'
CLIMATE STRIKE.
THEY HARDLY NOTICED HER.

# AFTER A FEW TWEETS SOME PEOPLE CAME. GRADUALLY THE GATHERING BEGAN TO GROW...



Climate strikes around the w...

abcnews.go.com



Global climate strikes: Protesters ... dailyrepublic.com



independent.ie



Students around the world skip school ... abonews.go.com mercurynews.com



planetark.org

Students around the world skip school ...



Less activism in schools": Morrison ... thirdsector.com.au



Climate strike: 'There's no Planet B ...

The Kids Are Taking Charge of Climate ... foreignpolicy.com



climate strike

The best images from school strikes ... climatechangenews.com



nytimes.com



global school ... School climate strikes: Why kids ar .... conn.com



Live updates: Global





School climate strikes: Why kids around ...

School students across the world to ...



Climate strikes: School students across ... scroit in



One Girl from Sweden Sparked a Global ...



Pictures From Youth Climate Strikes .... pinterest.com



newstalk.com

Skipping School to Strike .... medium.com



Global Climate Strike: Greta ...



Thousands of school children strike for ...





Skipping School Around The World ...



#### 2019: OUR CHILDREN ARE NOT AMUSED



### 2019: SCHOOL STIKES IN 4500 CITIES





"YOU ARE ACTING LIKE CHILDREN SO WE HAVE TO BE THE ADULTS"

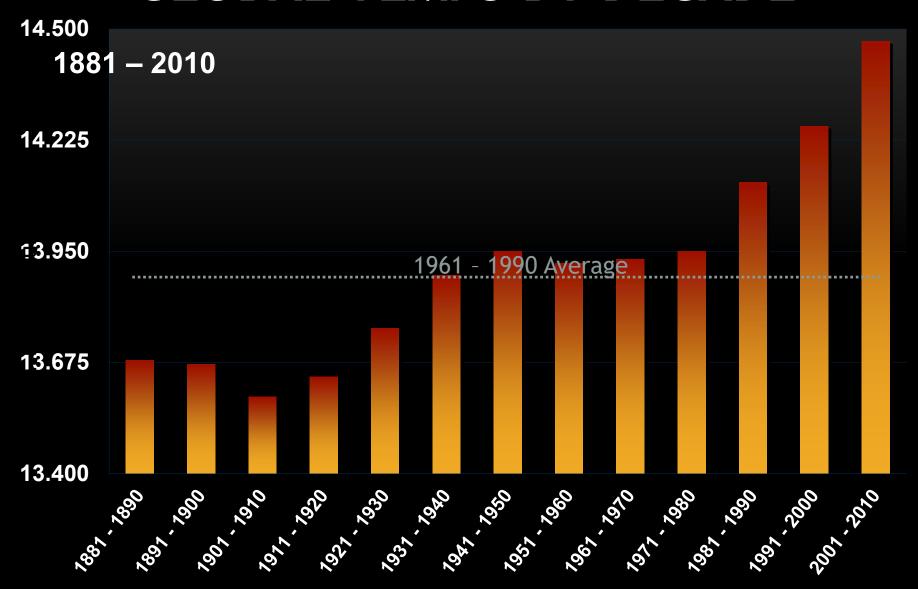


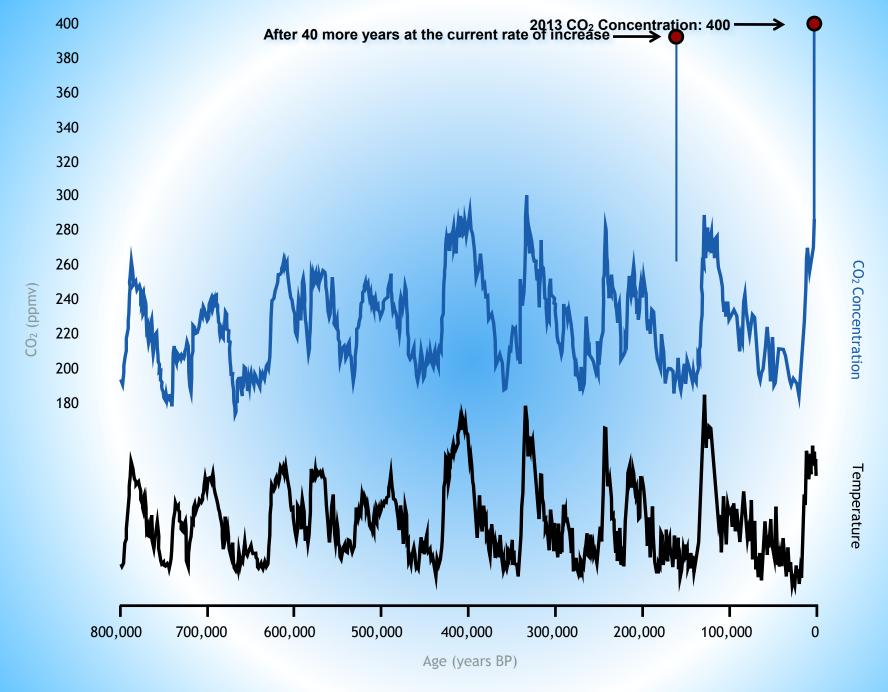


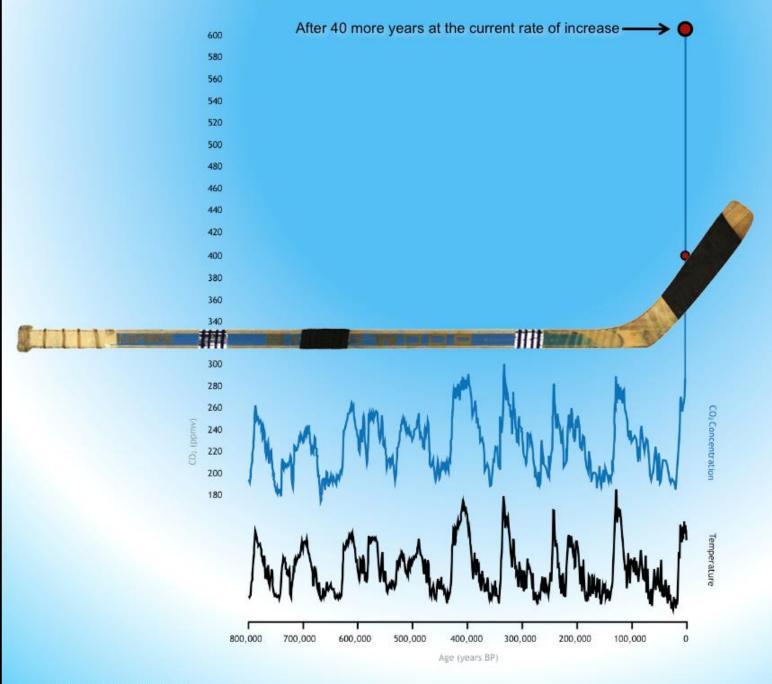
### RECORD HEATING

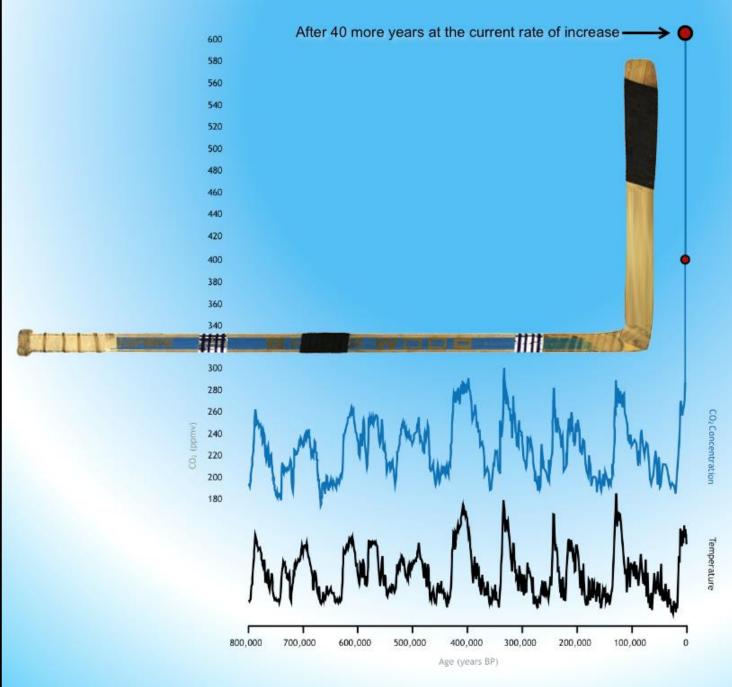


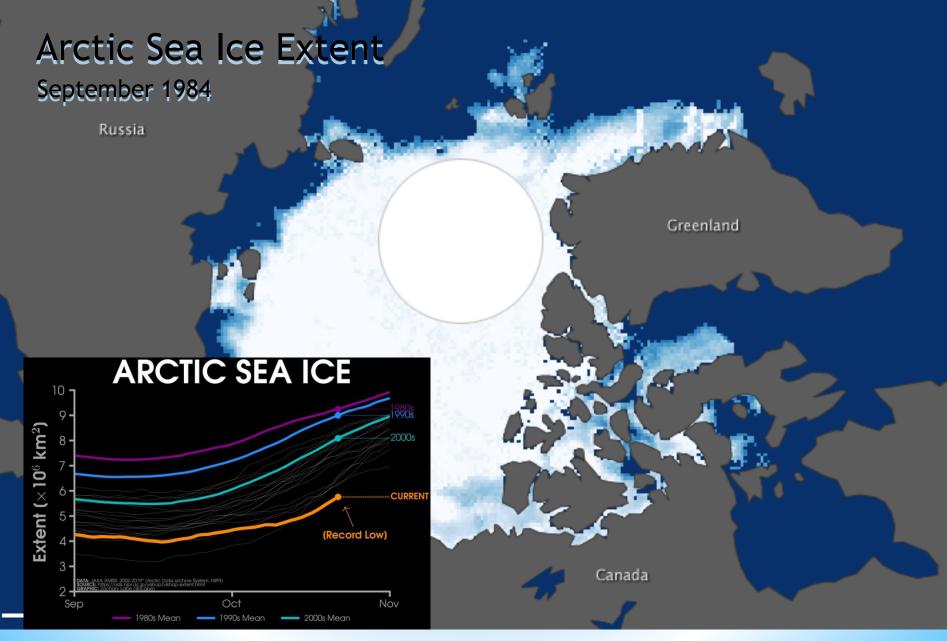
### GLOBAL TEMPS BY DECADE











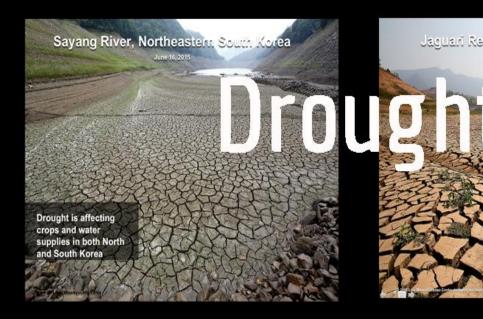
Sea Ice Concentration

Source: NASA Earth Observatory 0% 100%

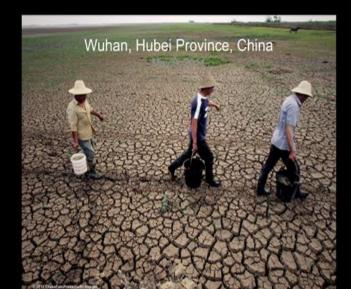
### Glaciers melting















# SUPER-INTENSE WEATHER MOISTURE IS RETAINED LONGER AND THEN DUMPED DESTRUCTIVELY

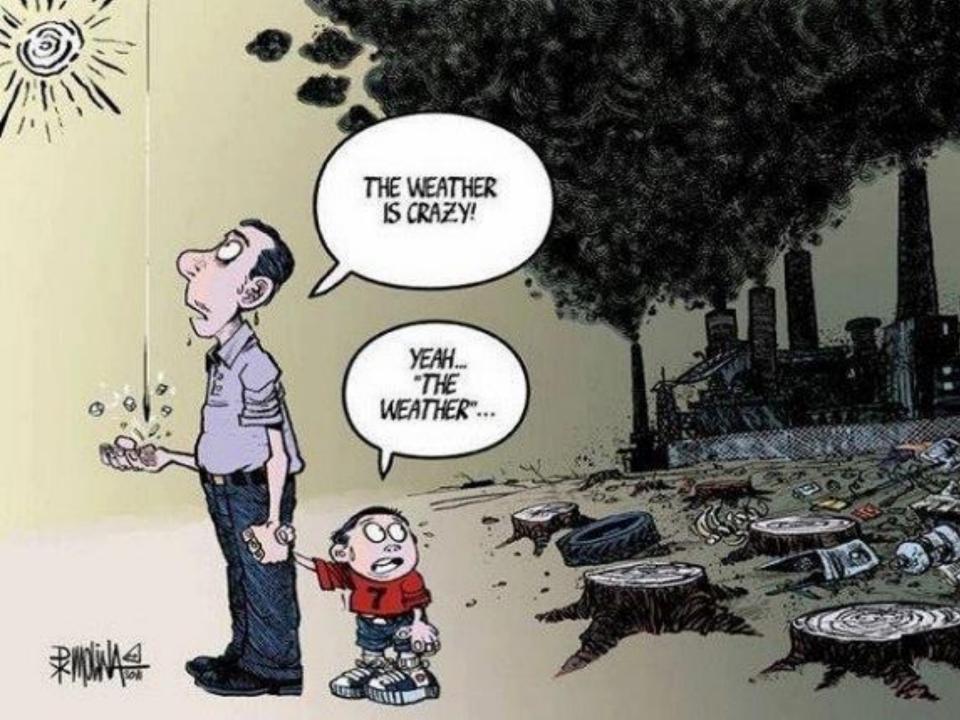
### **FLOODING**











### MIDWEST



### CITIES, COASTS









### FUKUSHIMA NUCLEAR PLANT









### PROBLEM SUMMARY



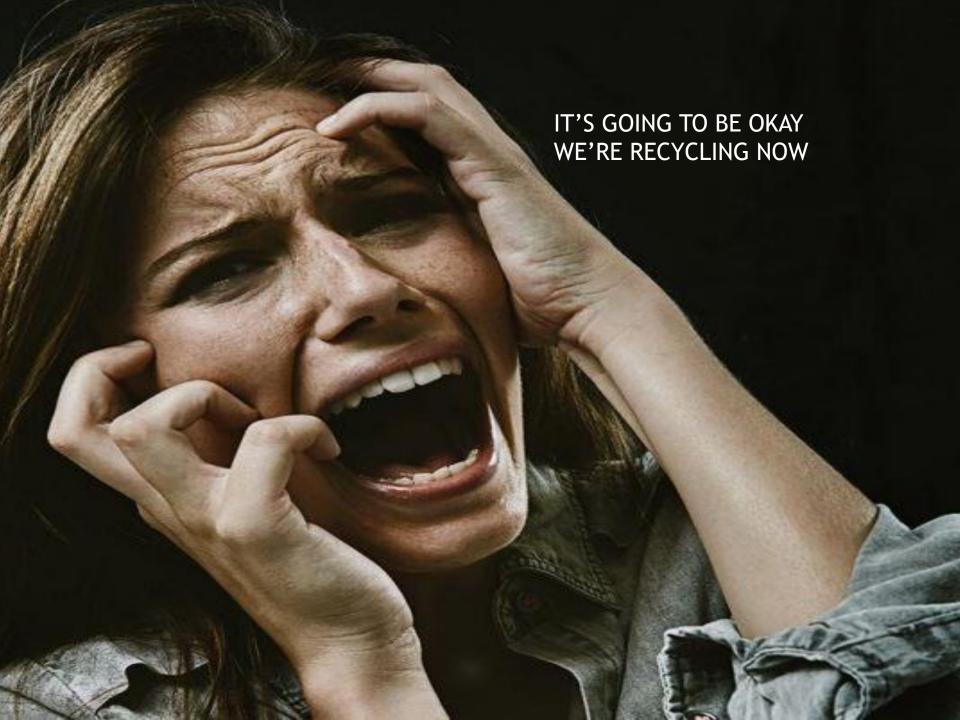




GLACIERS MELTING, FIRES, DROUGHT, INTENSE WEATHER, FLOODING, GULF STREAM / CURRENTS DISRUPTED COASTAL CITIES & NUCLEAR PLANTS UNDER WATER

DEFORESTATION, SPECIES & POLLINATORS EXTINCTION, WATER SHORTAGES, FOOD SHORTAGES, DISEASE PANDEMICS, SOCIAL & ECONOMIC INSTABILITY





## 10 POWERFUL SECRETS ABOUT CLEAN ENERGY

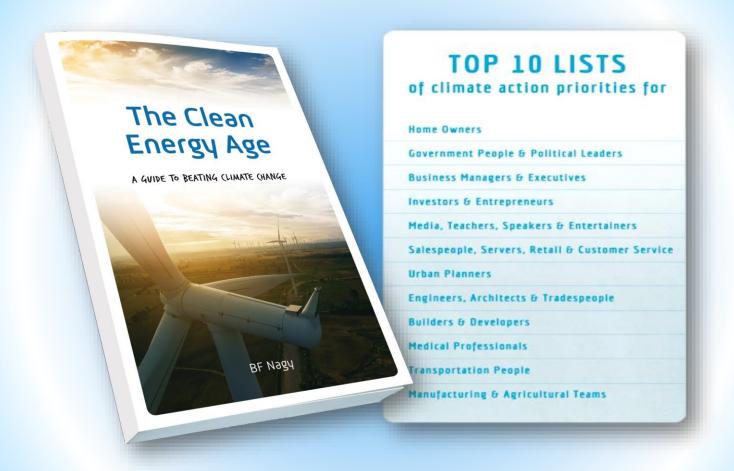


### COMMERCIAL MESSAGE

FROM ROWMAN & LITTLEFIELD OF WASHINGTON DC



### TOP 10 LISTS



MAKE A PLAN, MAKE AN IMPACT & WIN IN THE CLEAN ENERGY AGE
WELL RECEIVED SUCCESS STORIES & BEST PRACTICES

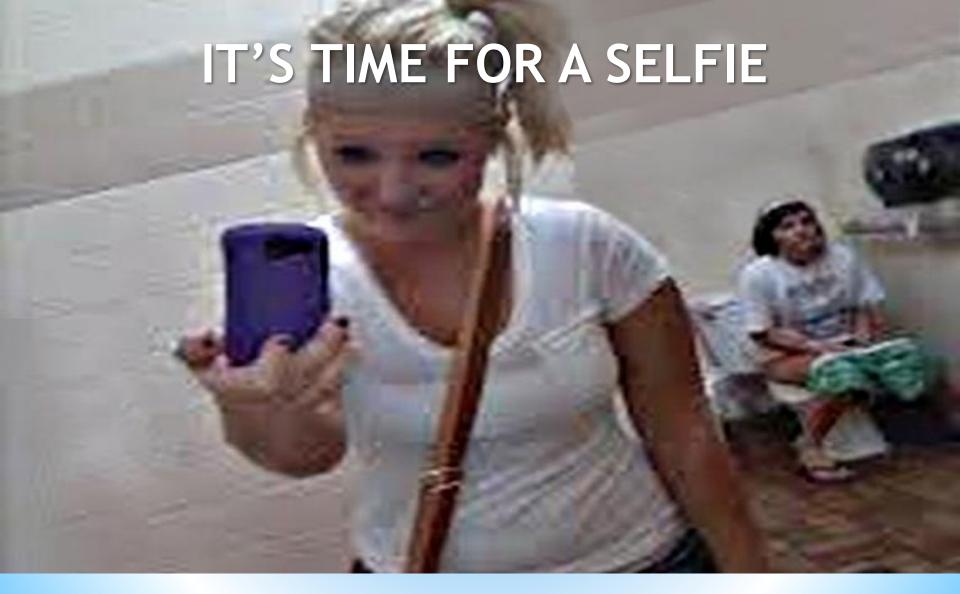
18 YEARS RESEARCH 190 FEATURE ARTICLES HUNDREDS OF EXPERTS

### TOP 10 LISTS



ORDER TODAY ONLINE OR AT YOUR FAVOURITE BOOKSELLER





#NobodyReallyActuallyCaresAboutThisPost

#### OUR CHANGING COUNTRY

#### CITIES ARE GOING GREEN

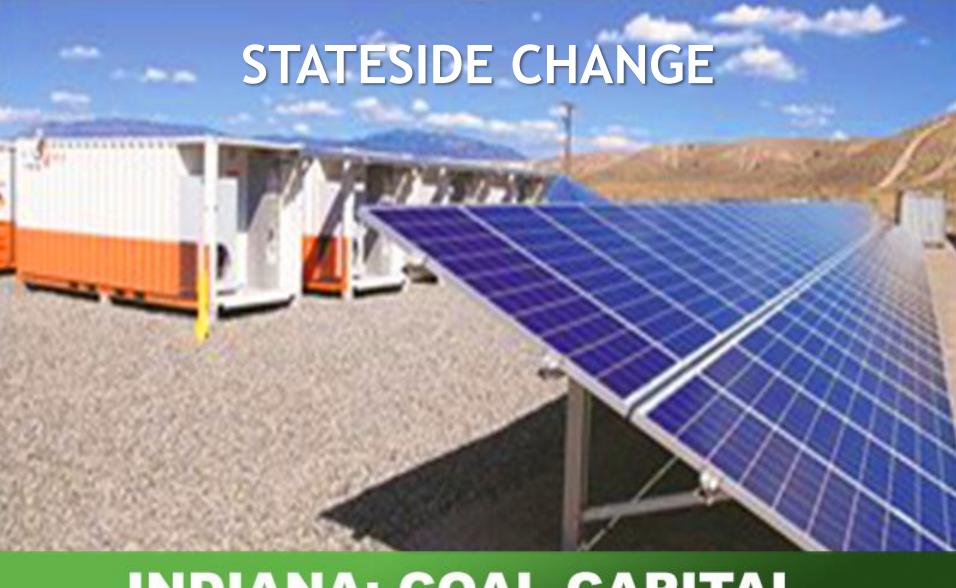


In general our largest cities are decarbonizing by approximately 2030. About 82% of Canadians live in cities and about 70% in the largest 10 cities.

#### FEDERAL POLICY



- 1. Market Transformation Roadmap for Energy Efficient Equipment in the Building Sector
- 2. Substantial new commitments (\$1.10 billion) to the Green Municipal Fund at the Federation of Canadian Municipalities
- The carbon pricing and rebates of the Pan-Canadian Framework, developed by Canadian and provincial governments
- 4. Immediate Expensing for Clean Energy Equipment (Canada Revenue Agency)
- 5. Electric Vehicle and charger incentives
- 6. A Canada Training Benefit for clean energy technology launching in 2020.



INDIANA: COAL CAPITAL CHOOSES RENEWABLES



ILLINOIS: WILL LIKELY CLOSE 11 NUCLEAR REACTORS

#### STATESIDE CHANGE



TEXAS: WIND LEADER WITH 13,000 TURBINES



HAWAII: SOLAR ON 10% OF ROOFTOPS



## NEW YORK: PLANS THOUSANDS OF GEOTHERMAL INSTALLS



GLOBALLY: EVs 3M TO 30M BY 2030

# CLEAN ENERGY HAS THE BEST ECONOMICS



ECONOMICS ARE NOW WITH US

CHANGE IS HEADING
IN THE RIGHT DIRECTION

**BUT WE NEED FAR MORE** 

MOMENTUM

#### SOLUTIONS & PRIORITIES



#### **BUILDINGS**

YOUR HOME OR ORGANIZATION'S BUILDINGS



#### **TRANSPORTATION**

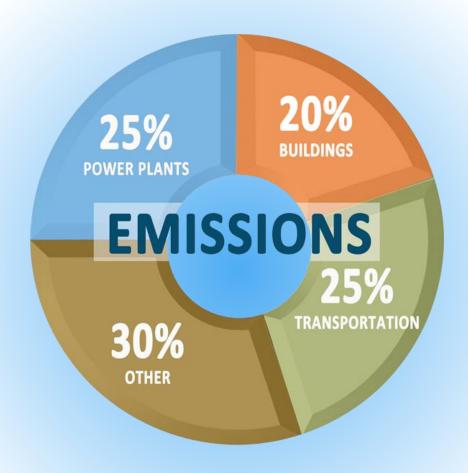
YOUR RIDE - ELECTRIC VEHICLES FOR INDIVIDUALS & FLEETS



#### **POWER PLANTS & TRANSIT**

YOUR VOTE & YOUR ORGANIZATION'S ACTIVITIES

#### SOLUTIONS & PRIORITIES

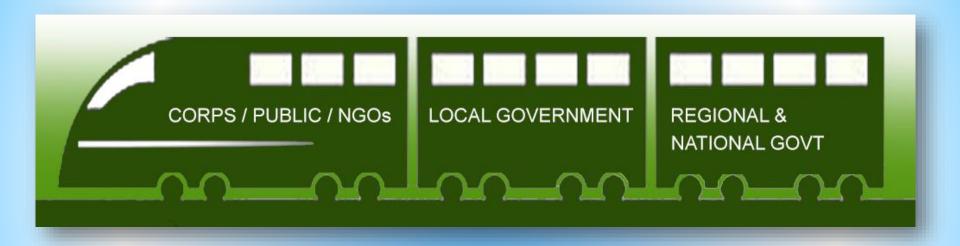


SIMPLIFIED BREAKDOWN OF GLOBAL CO2 EMISSIONS BASED ON INTERNATIONA ENERGY AGENCY DATA



"Yes, the planet got destroyed. But for a beautiful moment in time we created a lot of value for shareholders."

# MOMENTUM THE CHANGE TRAIN IN DEMOCRACIES



WHAT WE DO AS INDIVIDUALS OR AS LOCAL GROUPS ABSOLUTELY MATTERS.

NATIONAL GOVERNMENTS DON'T LEAD, THEY FOLLOW.







#### JOB 1: THERMAL ENVELOPE







# WITH ENERGY THE BUILDING ENVELOPE IS CRITICAL



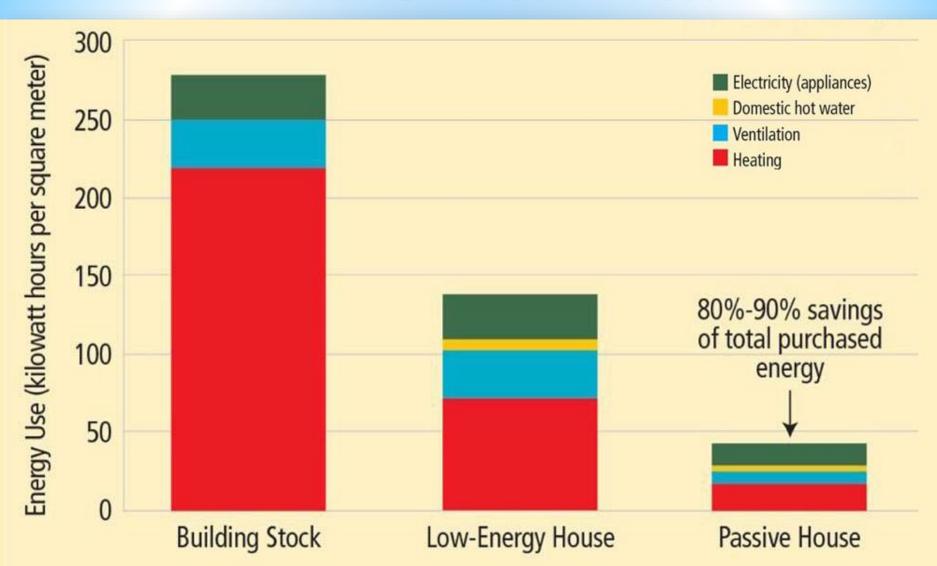
ENERGY DOES NOT GET "USED UP"

**ENERGY LEAKS OUT** 

WHEN THE BUILDING ENVELOPE
IS DONE CORRECTLY, ELECTRIC
BUILDINGS BECOME EASIER



## PASSIVE HOUSE REDUCES ENERGY 80% - 90%



### PASSIVE HOUSE MAKES ELECTRIFYING AFFORDABLE

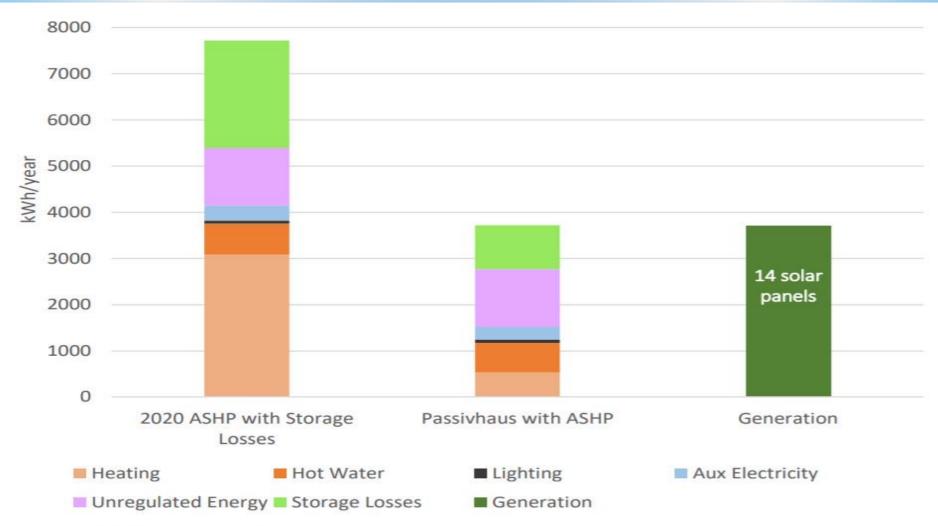


Figure 4 - Average new build energy demand vs Passivhaus



## YOU DON'T NEED A FURNACE























#### WESTERN CANADA







### AMERICA



USA





## CHINA

### TOKYO



# JAPAN

#### DEUCHLAND



# GERMANY

#### EUROPE



SPAIN & FRANCE

#### UNITED KINGDOM



UK

#### SINGAPORE & AUSTRALIA



## PACIFIC



# SECRET 3 PASSIVE HOUSE COSTS LESS

RANGING FROM 0% - 9%

UP FRONT CONSTRUCTION

COST PREMIUM

OPERATING COST 25%-45%!

AFFORDABLE HOUSING: 26, 42, 57 AND 65 UNITS RESPECTIVELY









A HEALTHY, COMFORTABLE HOME
THAT COST THE SAME TO BUILD AND LESS TO OPERATE

#### OTHER MUNICIPAL PH

GERMANY POOL, VERMONT
SENIORS RESIDENCE, SURREY
COMMUNITY CENTRE, PITTSBURG
SENIORS

POOLS & HOT TUBS HUGE
SAVINGS WITH PASSIVE HOUSE
& WITH SOLAR THERMAL









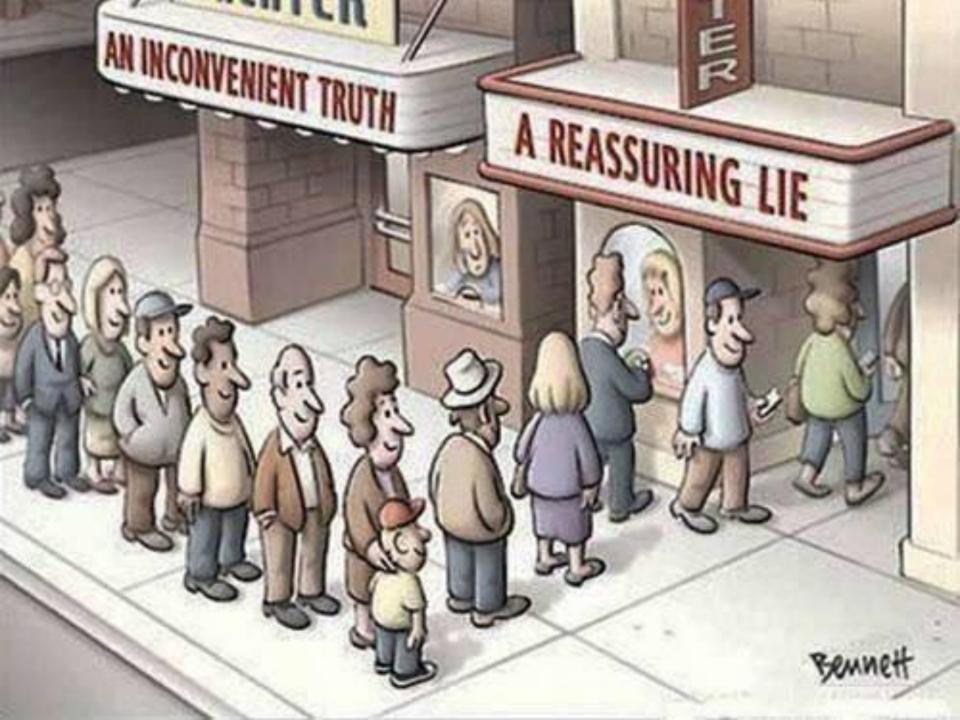


## OUR RETROFIT CHALLENGE CAN ONLY REALLY BE MET WITH BETTER ENVELOPES









# RETROFIT CHALLENGE MET HUGELY





TONY MALKIN
EMPIRE STATE BUILDING

WINDOWS, MINIMAL INSULATION, LIGHTS, VARIABLE SPEED HVAC UPGRADE \$13 M INVESTED / \$4.4 M YEAR SAVINGS 53 OTHER BUILDINGS

# SECRET 4

# OUR PREFAB FUTURE

MULTI-FAMILY PRE-FAB
REMOTE OFF GRID PREFAB PH

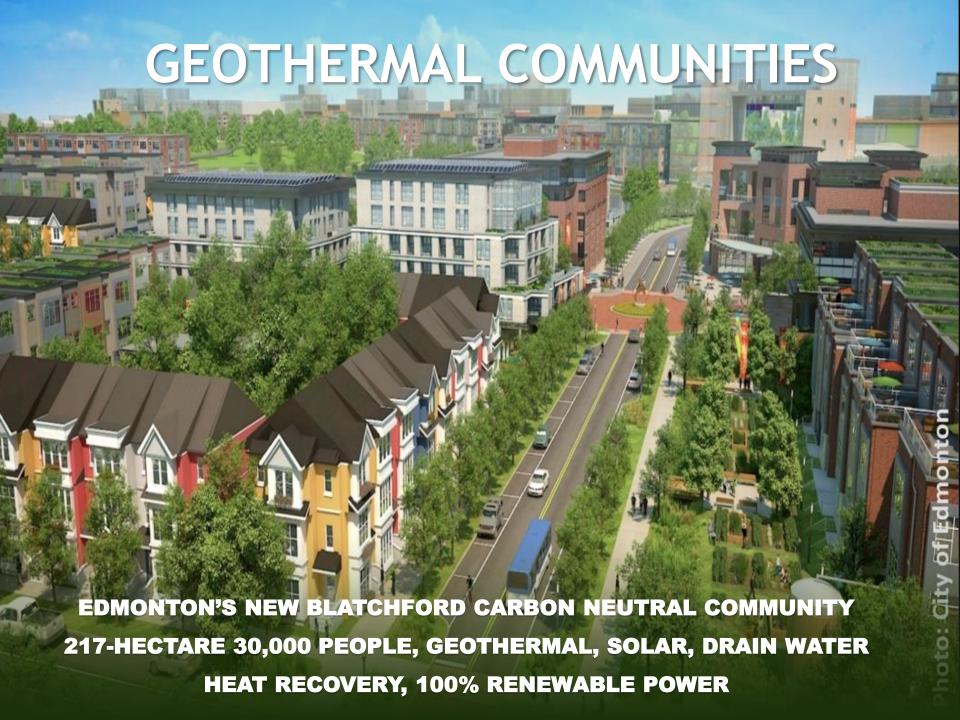














### GEOTHERMAL IN SCHOOLS

QUEBEC SCHOOLS
SAVE \$18M
DROPPING FOSSIL FUELS

SAMARES SCHOOL BOARD
52 SCHOOLS
GEOTHERMAL, SOLAR,
& CERAMIC THERMAL STORAGE



ENGINEERING FIRM SIGNS CONTRACT FOR GUARANTEED ENERGY SAVINGS & ONGOING MAINTENANCE

SAME KIND OF CONTRACT FOR 3 LAVAL HOSPITALS, BIODOME & OLYMPIC STADIUM MODERNIZATION. USED FOR GOVT BLDGS IN COLORADO

## GEOTHERMAL FOR CONDOS

THIRD PARTY
'UTILITY' MODEL

564 CONDOS LILLIAN PARK IN DOWNTOWN TORONTO

370 UNITS WESTWOOD
GARDENS
RICHMOND HILL

IMPROVES THE HEALTH
OF THE PLANET & FAMILIES.



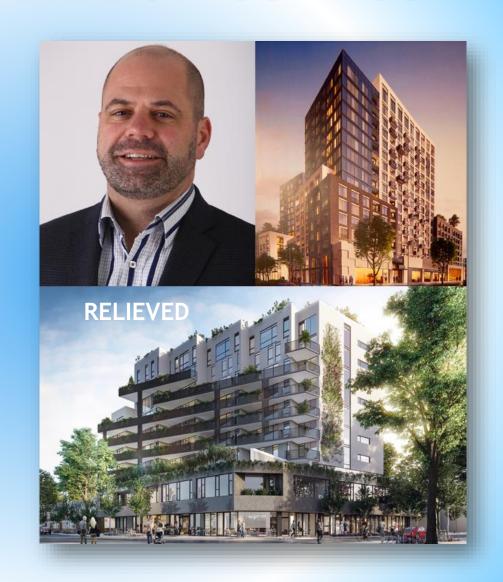
### GEOTHERMAL FOR CONDOS

TIM WEBER'S
TORONTO ENGINEERING
FIRM DIVERSO &
QUEBEC FINANCIER
OWN, MAINTAIN & OPERATE
GEO SYSTEM

20 YEAR TERM AFTER WHICH CONDO ASSOC CAN BUY OUT

DEVELOPER: REDUCES CAPITAL BUDGET & TECH UNCERTAINTY

FIRST-TIME BUYERS: LOW,
PREDICTABLE MAINTENANCE FEES



## GEOTHERMAL NEW YORK



### **GEOTHERMAL NEW YORK**





### SECRET 6

# BATTERIES ARE THE BIG STORY IN SOLAR EG. PEAK SHAVING PRIVATE SECTOR MICROGRIDS













### SOKA UNIVERSITY CALIFORNIA

#### **INSTITUTIONAL PEAK SHAVING**

300 & 100 KILOWATT

BATTERIES & LOAD MANAGEMENT

SOFTWARE - NO UP FRONT COST

AFTER LEASE COSTS
NET SAVINGS WERE
\$55K IN THE FIRST YEAR



WILL INCREASE EACH YEAR TO ABOUT \$100K IN YEAR 10

ENERGY SAVINGS TRANSLATE TO GHG FOOTPRINT REDUCTIONS
SELF LEARNING SOFTWARE IMPLEMENTS STORAGE DECISIONS AUTOMATICALLY

### SECRET 7

# MONEY FOR HOMEOWNERS & SMALL BIZ IS MORE AVAILABLE

#### **CLEAN ENERGY FUNDING MODELS**



1	Local Improvement Charge aka PACE LIC with GOVT backstop
2	Utility model aka Energy Service Agreement aka Guaranteed Energy Savings
3	Green bond Green bank Foundation
4	Modern bank loan with IREE from ICP
5	Government incentive eg Feed-In Tariff or energy upgrade
6	Many other bank & financial instruments/arrangements

### LIC OR PACE PROGRAMS

HALIFAX
& 125 OTHERS

ZERO DOWN

10-YEAR LOAN

AT 4.75% INTEREST

UTILITY SAVINGS
COVER PAYMENTS



LOAN IS ON THE PROPERTY TITLE - NO EFFECT ON SELLING DECISIONS

NO BURDEN ON NON-PARTICIPATING TAXPAYERS

### THIRD PARTY FOR BIGGER DEALS

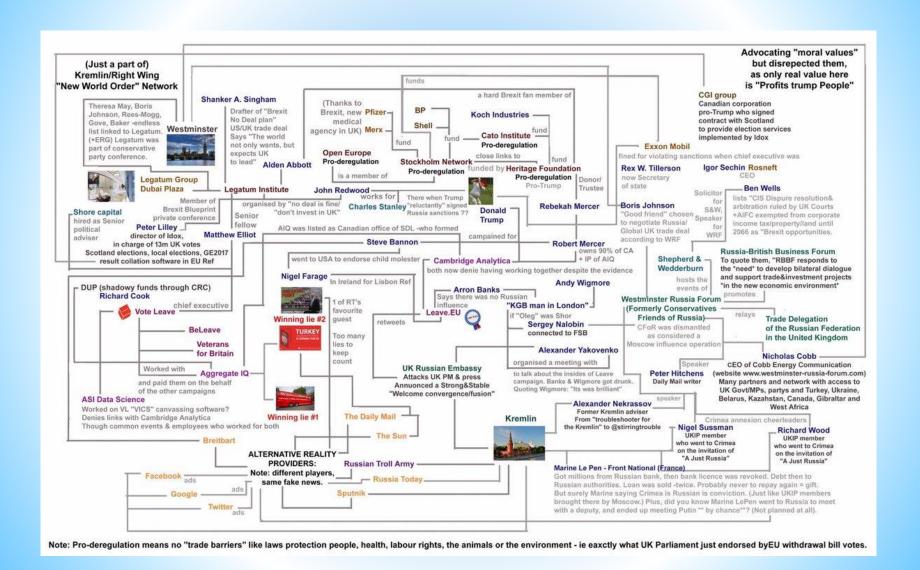
KUAKINI MEDICAL CENTRE
212 BED HOSPITAL IN HONOLULU

\$5.8 MILLION CLEAN TECH HVAC EQUIP OWNED BY AN INVEST CO/ENGINEER FIRM

ENERGY SAVINGS
& MAINTENANCE GUARANTEED



### 'SIMPLE' OWNERSHIP STRUCTURE



### THIRD PARTY

KUAKINI MEDICAL CENTRE
212 BED HOSPITAL IN HONOLULU

\$5.8 MILLION CLEAN TECH HVAC EQUIP OWNED BY AN INVEST CO/ENGINEER FIRM

ENERGY SAVINGS
& MAINTENANCE GUARANTEED



HOSPITAL SAVES MORE ON POWER THAN THE PAYMENTS (\$1.1 M YR) ZERO UP FRONT COST, ZERO RISK.

# MODERN BANK LOAN WITH IREE FROM ICP

INVESTOR READY
ENERGY EFFICIENCY
(IREE)

INVESTOR CONFIDENCE PROJECT (ICP)



THIRD PARTY ENGINEERING PANEL VERIFIES PROJECT ENERGY SAVINGS, PROVIDES IREE CERTIFICATION

REDUCES BANK RISK AND THEY PROCESS LOAN BASED ON TRADITIONAL CREDITWORTHINESS

## SECRET 8

# ELECTRIC VEHICLES OFFER GREAT VALUE

MANY ELECTRIC CARS COST \$30K - \$50K SINGLE CHARGE RANGE IS NOW 300+ KM

PURCHASE INCENTIVES \$3000 - \$10,000

IF YOU SPEND \$3500 ON
FUEL & MAINTENANCE EACH YEAR
THIS WILL LIKELY DROP
TO \$1500 OR LESS

OVER 10 YEARS YOU SAVE \$20,000





### NY CITY FLEET VEHICLES



591 FULLY ELECTRIC VEHICLES (WITH HYBRIDS 1919)
690 CHARGE STATIONS, 86 SOLAR CARPORTS
GHG OF ENTIRE FLEET CUT BY 50% BY 2025 (2000 FULLY ELECTRIC)
SAVING 80% ON FUEL, 65% ON MAINTENANCE

# AMAZON HAS ORDERED 100,000 ELECTRIC DELIVEY VANS

RIVIAN IS TOOLING UP IN MICHIGAN NOW
RIVIAN IS ALSO PARTNERING WITH FORD & POSSIBLY GM



### CITY BUSES & SCHOOL BUSES





LIFETIME SAVINGS \$400,000.00

CHINA HAS 421,000 ELECTRIC BUSES

TORONTO, VANCOUVER, LA, MARTHA'S VINEYARD, SWEDEN, CHILE, NETHERLANDS MANY OTHERS ARE ORDERING

IN 20 YEARS THERE WILL BE NO DIESEL BUSES

# THE DEATH OF TESLA HAS BEEN GREATLY EXAGGERATED

TESUMS SELLING 350,000 - 400,000 VEHICLES / YEAR
CALS ARE PROFITABLE WITH HEALTHY MARGIN
THEY LEAD THE MARKET IN THE USA & EUROPE
STRTING PRODUCTION IN CHINA





### UN-FAKE ELECTRIC VEHICLE NEWS







PACIFIC GAS & ELECTRIC





**HUNDREDS** 

# ELECTRIC VEHICLE NEWS









## ELECTRIC VEHICLE NEWS

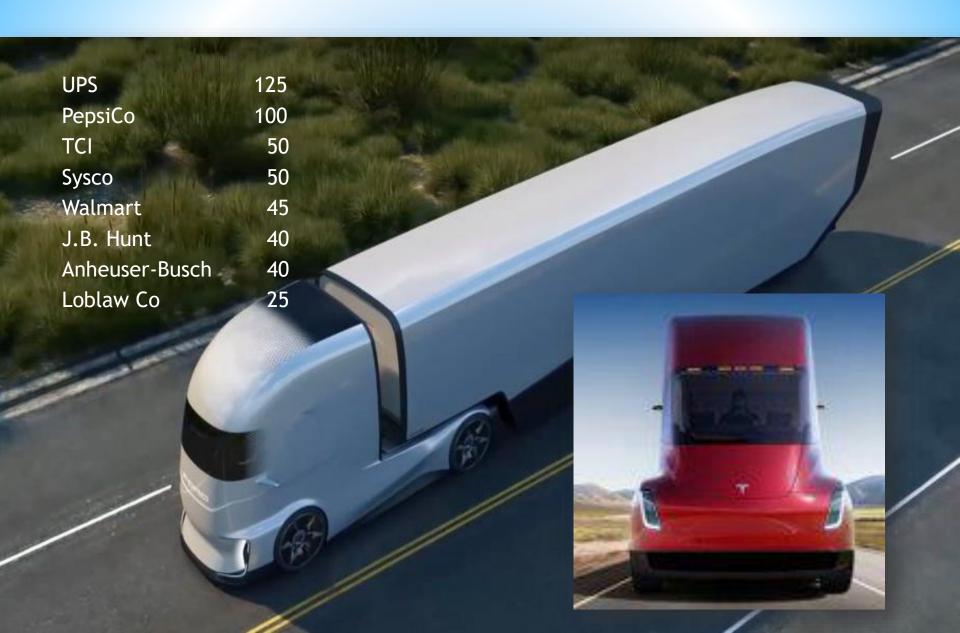








# TESLA SEMI



## FORD/RIVIAN & GM



### WHO WILL KILL THE ELECTRIC CAR?











# HORNSDALE POWER RESERVE SOUTH AUSTRALIA



# HORNSDALE POWER RESERVE SOUTH AUSTRALIA

### POWER SYSTEM REINVENTION





#### HAWAII

55,000 PANELS & 52 MWH OF BATTERIES SAVE ON DIESEL & GHG

17 MEGAWATTS

(OVER 100,000 HOMES)

#### **PUERTO RICO**

NEW HYDRO SYSTEM

COMMITS TO RENEWABLES

NO MORE BEING HELD HOSTAGE

ALSO 1000 TESLA POWERWALLS

### RENEWABLE POWER





100,064 views | Jun 15, 2019, 02:39pm

#### Renewable Energy Is Now The Cheapest Option - Even Without Subsidies



James Ellsmoor Former Contributor ①
Under 30

A Forbes 30U30 entrepreneur and founder of the Virtual Island Summit.

#### TWEET THIS



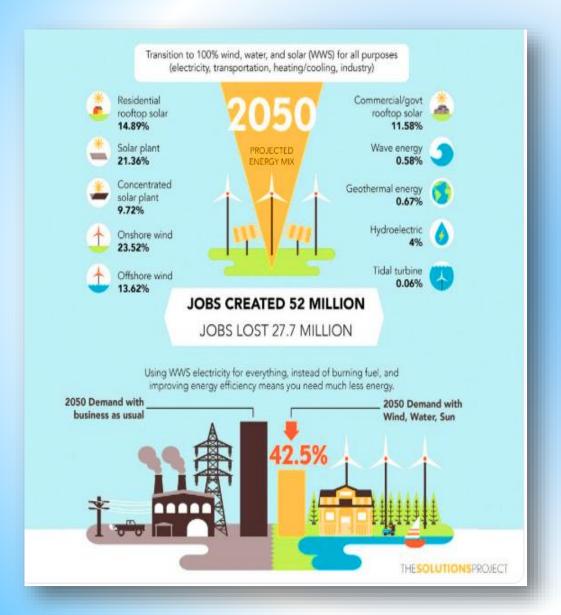
unsubsidized renewable energy is now most frequently the cheapest source of energy generation

These new statistics demonstrate that using renewable energy is increasingly cost-effective compared to other sources, even when renewables must compete with the heavily-subsidized fossil fuel industry RENEWABLE POWER PLUS BATTERIES
COSTS LESS THAN COAL POWER,
GAS POWER AND NUCLEAR POWER.

E STORAGE EXCEEDS INVESTMENT IN FOSSIL FUEL GENERATION. ABOUT 84% OF NEW RENEWABLES IN THE PAST DECADE WERE WIND & SOLAR.

RENEWABLES NOW ACCOUNT FOR ONE-THIRD OF GLOBAL POWER CAPACITY.

#### RENEWABLE POWER





"BASED ON (NUMEROUS STUDIES) I CAN CONFIDENTLY STATE THAT THERE IS NO TECHNICAL OR ECONOMIC BARRIER TO TRANSITIONING THE ENTIRE WORLD TO **100 PERCENT CLEAN** RENEWABLE ENERGY WITH A STABLE ELECTRIC GRID AT LOW COST," -PROFESSOR MARK JACOBSON, STANFORD.



## SECRET 10

## CLEAN ENERGY WILL COST NOTHING

IT'S JUST TECHNOLOGICAL PROGRESS LIKE MOBILE PHONES OR DIGITAL CAMERAS
IN ECONOMIC TERMS IT'S A VALUE-DRIVEN INVESTMENT

- >>SUPERINSULATED BUILDINGS COST LESS TO OPERATE
- >>ELECTRIC VEHICLES COST LESS TO OPERATE
- >>WIND, SOLAR & STORAGE
  COST LESS THAN COAL, GAS & NUCLEAR POWER
- >>CLEAN ENERGY ALSO REDUCES PUBLIC COST FOR HEALTHCARE PROPERTY DAMAGE INSURANCE
- >>REDUCES BUSINESS COSTS FOR BUILDINGS, FLEETS, POOR PRODUCTIVITY & MUCH MORE.







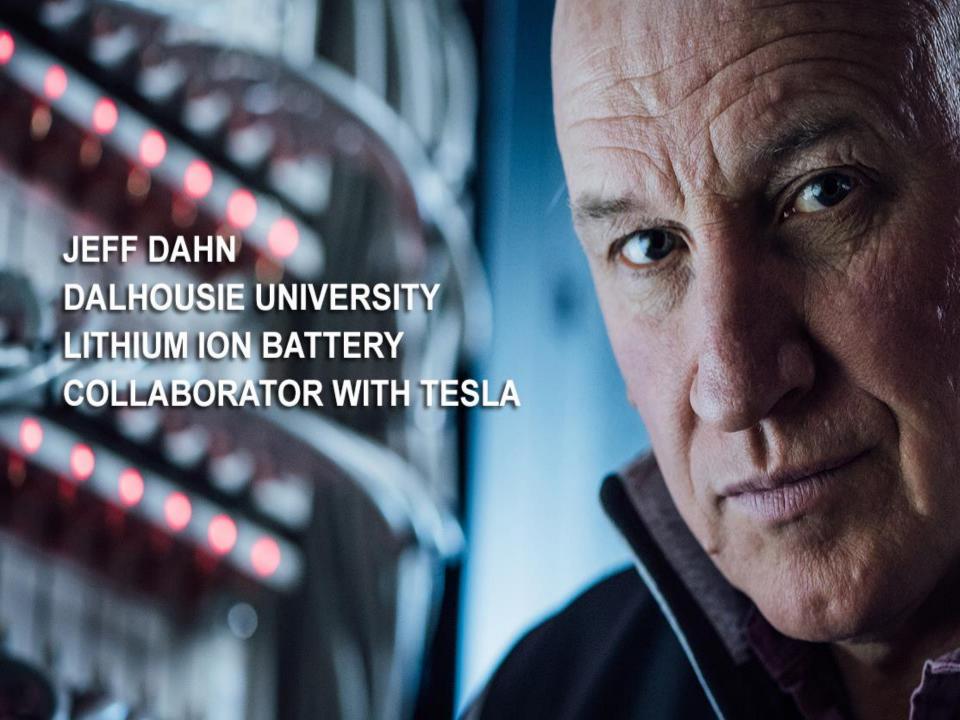
# BONUS SECRET: CLEAN ENERGY OPPORTUNITY

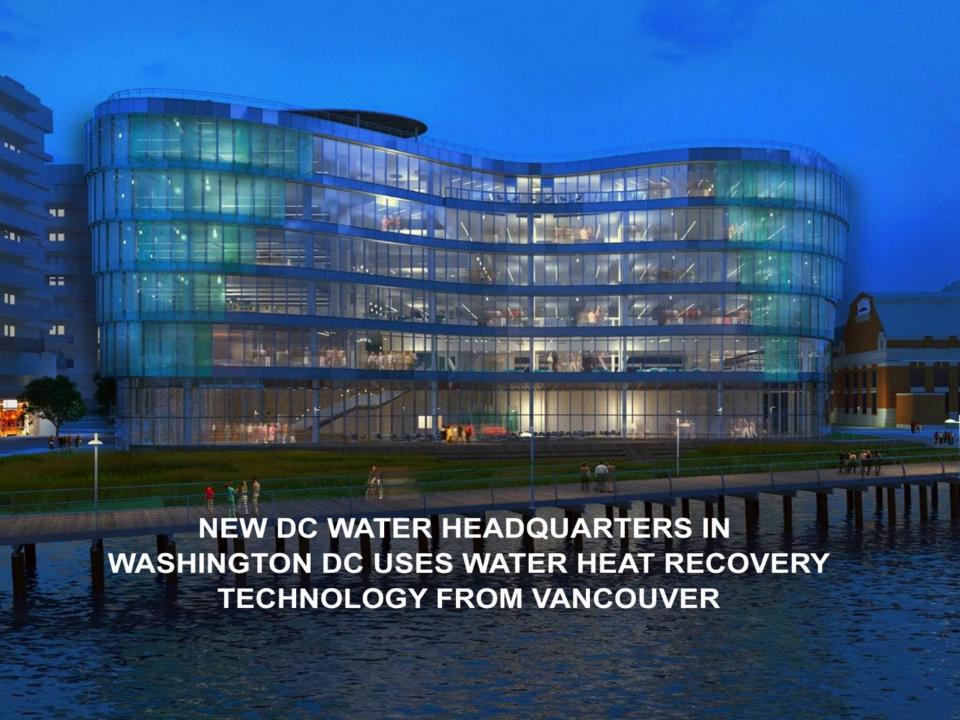
CLE IN ENERGY IS A HUGE JOB CREATOR, ECONOMIC STIMULANT 8
MULTI-TRILLION \$ ECONOMIC OPPORTUNITY FOR LEADING COUNTRIES

#### CANADA IS A WORLD LEADER IN

- >>ELECTRICITY STORAGE
- >>LOAD MANAGEMENT SOFTWARE
- >>(ALSO CYBER SECURITY,
  SATELLITE COMMUNICATIONS, ROBOTICS)
- >>NATURAL REFRIGERANT SYSTEMS
- >>WATER SYSTEMS FOR CITIES & BUILDINGS
- >>CLEAN ENERGY GOVERNMENT PROGRAMMING
- >>ELECTRIC BUSES
- >>ELECTRIC FERRY BOATS
- >>LITHIUM ION BATTERY TECHNOLOGY EXPERTISE
- >>HYPERLOOP TRANSPORTATION









#### WORLD LEADER

ELECTRICITY STORAGE LOAD MANAGEMENT, MICROGRID SOFTWARE & CYBER SECURITY









#### **ONT EXAMPLES:**

STEM

**KINETRICS** 

**HYDROSTOR** 

**SURVALENT** 

**NSTOR** 

**N-DIMENSION** 

**ARDA POWER** 

**POWIN** 

**CONVERGENT** 

**IHI ENERGY** 

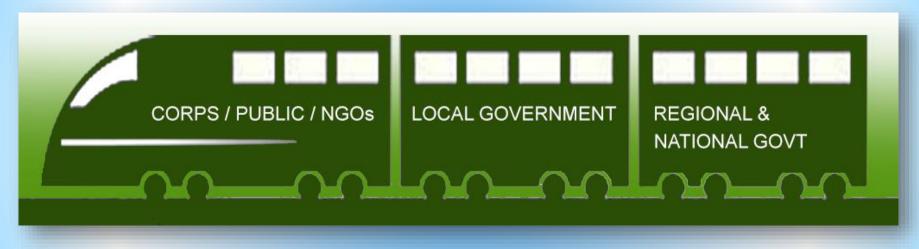
**ECAMION** 

# WORLD LEADER IN HYPERACTIVE POWERPOINT PRESENTATIONS!



CANADA IS
ONE OF THE WORLD LEADERS
IN PER CAPITA
GREENHOUSE GAS EMISSIONS

## MOMENTUM THE CHANGE TRAIN









### THANK YOU

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